

A D V E R A N K TM

Sunbird Storage
www.SunbirdStorage.com



Sunbird Storage

COUNTRY CLUB

TWITTER (X)

On X, this content can be used as organic posts or as part of a social boost to help drive traffic to the specific location landing page, increasing occupancy.

TWITTER-1200X628



TWITTER-1200X1200



META FACEBOOK & INSTAGRAM

On META, this content can be used as organic posts or as part of a social boost to help drive traffic to the specific location landing page, increasing occupancy.

FB-IG - 1080x565



FB-IG - 1080x1920



FB-IG - 1080x1920



FB-IG - 1080x1920

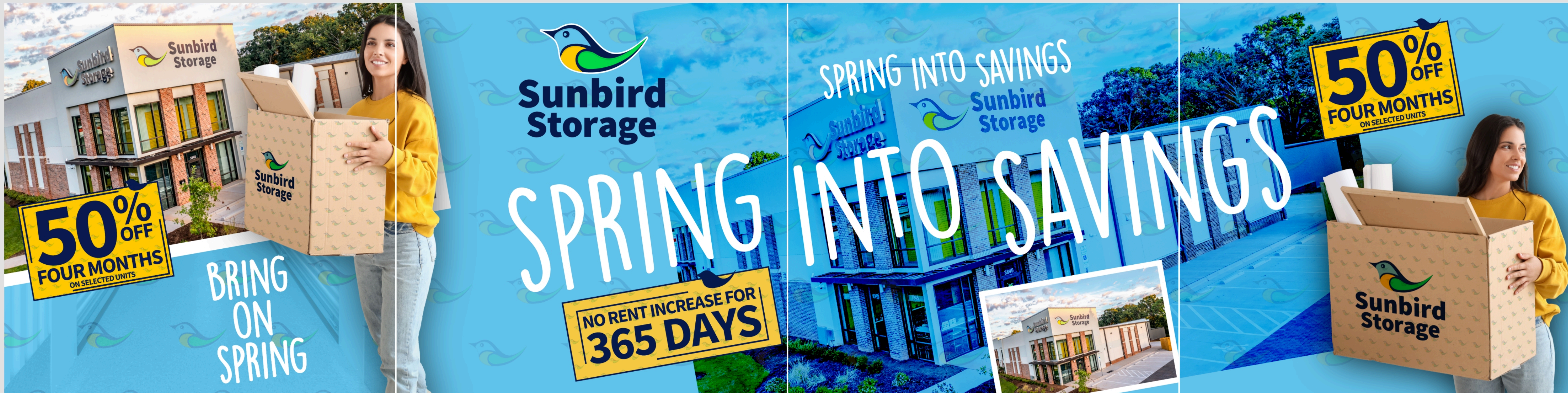


A D V E R A N K™

4 PANEL THUMB SLIDERS



< USERS SWIPE LEFT AND RIGHT >



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< USERS SWIPE LEFT AND RIGHT >



A D V E R A N K™

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A D V E R A N K™

VIDEO FOR FACEBOOK AND INSTAGRAM

More than just static ads, Facebook and Instagram also give you the ability to run video ads in the ratios shown here.

The look of these ads will match what we are doing in the other ads shown in this proposal and will include music, video slideshows, eye-catching transitions, and a youthful voice-over with a tone that resonates with the college crowd as well as millennials, Gen X, and beyond.

16X9



1X1



9X16



4X5



A D V E R A N K [™]

30-SECOND AUDIO SCRIPT

The following script is our suggestion for the Winston-Salem location, based on the amenities available there. It also conveys the message we are pushing with the rest of the digital ads.

Need help with your spring cleaning and decluttering? Sunbird Storage has you covered with our climate-controlled units ranging from 5x5 lockers to large 10x30 units. Right now, get 50% off your first four months on selected units plus no price increases for your first year. We also have Moving Supplies, local staff support, AND high-tech security! Go to sunbirdstorage.com to Reserve now!

At Sunbird Storage we know, It's Not Just Your Stuff — It's Your Life[™]



Sunbird Storage

BATTLEGROUND

TWITTER (X)

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TWITTER-1200X1200



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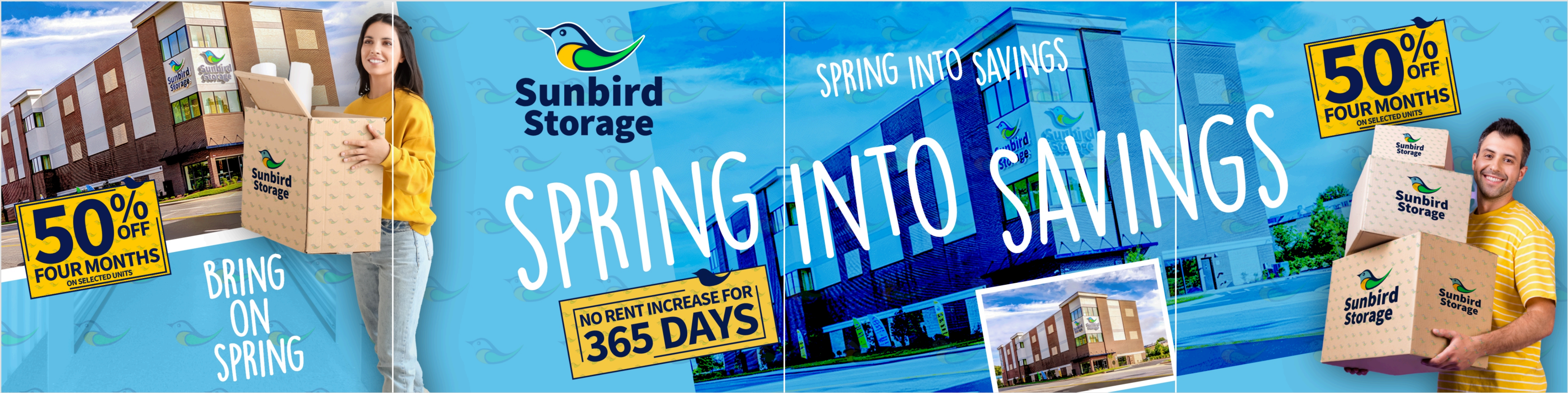


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